

Rishabh Vishnoi

PROFILE

Experience in both
Direct & Channel sales activities.
Seeking a positions in sales
to implement innovative
marketing strategies & Utilize my
experience

Excellent in channel sales
(Primary & secondary).
Holding up Experience of 1.5 year
and above in sales field.
Key skills to fulfill the sales target
in territory.

CONTACT ME

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EDUCATION

- **AKTU**
M.B.A (Marketing & Operations) 2019
- **CSJM University**
Bachelor of Business Administration 2017
- **INTERMEDIATE**
S.S.N Inter college 2013
- **HIGH SCHOOL**
B.U.S.S Ghatampur 2011

WORK EXPERIENCE

1. TVS SRICHAKRA Ltd:- (Sept 2019 – till date)

JOB ROLE

- Hold experience of Working with 3 distributors in 4 districts
- Maintaining the primary and secondary sales target in territory
- Prospecting for new distributors in vacant areas
- Appointing the new distributors.
- Leading the 3 DSRs .
- Order collection, Solving the retailers queries maintaining strong relationship.
- Maintain the segment wise sales of tyres in territory.
- Registering the retailers of various districts of up & Punjab
in company's application

HOBBIES

Cricket, Dog lover, travelling,
Exploring new places

OTHERS

Place: Madhogarh Jalaun (U.P)

DOB: 04 September 1997

Marital Status: Unmarried

Language: English & Hindi

Nationality: Indian

INTERNSHIP

ITC LTD (45 DAYS)

JOB ROLE

- Market mapping
- Analysis the competitors cigarette and ITC cigarette market share in Kanpur
- Insuring the availability and visibility of ITC BRAND in market.
- Launching the new product WAVE in Kanpur.
- Also was the part of promotions activities.
- Visiting the shops with dsr and increase the KSFT & RSFT segment sales.

Skills :-

- Knowledge of MS Office (Word, Excel, PowerPoint).
- Team Leading
- Excellent communication skills .Excellent writing skills.
- Managing Distributors assisting them to achieve theirs targets.

Rishabh

