CURRICULUM VITAE

Name: Vikram Partap

Home Address: H NO.5831, ST NO.4-1/2

Picture in Formals

(Passport ize)

GOBIND NAGAR, NEW

SHIMLAPURI, LUDHIANA

Pin Code: 141003

Email: vikram\_bhamool67@yahoo.com

Phone no: 9023369314

**CAREER OBJECTIVE:**

To associate with a progressive organization that gives me scope to learn and apply my skills with the hard work that would dynamically work towards the growth of the organization.

**WORK EXPERIENCE:**

**Job Responsibility:** Currently working as Junior Officer in Centex International Ltd. I am working in PPC department and handling dyeing planning controlling over them.

1 year 5 months worked in USHA INTERNATIONAL as LASM (Long Arms Sales Executive -Electric Fans) from September 2015 for project titled (GTM).

3 month experience of doing survey in USHA INTERNATIONAL

**Job Responsibility:** Responsible for achieving targets of sales and market development of various fan models under UIL(EF).Handel local retail sale as well as adding new counters to increase coverage of the company.

**EDUCATIONAL QUALIFICATIONS:**

**Degree / Institution/ Year %age**

**Certificate Board**

M.B.A RIMT University 2013-15 66%

Specialisation: Marketing and Finance

BCOM GNN College Doraha 2009-12 52%

XII Smt. SOVM Sen.Sec School (P.S.E.B.) 2008-09 58%

Xth Everest Public Sen.Sec School (P.S.E.B) 2006-07 73%

**INTERNSHIP:**

Organisation: IDBI Federal Life Insurance Co Ltd.

From: 2 June to 16 July

**PROJECTS UNDERTAKEN:**

**Project: A Study of Consumer Behaviour in Relation Products Of IDBI Federal Life Insurance**

**Objective:**

1. To study the trends in Life insurance market.

2. To study the profile of IDBI Federal’s customer.

**Description:**

This Project was focused on analysing the internal and external factors which aim at determining the customers buying behaviour toward insurance products of IDBI Federal. It is mainly focused on in trying to understand the various factors responsible for the buying decision.

**STRENGTHS:**

1. Hardworking and flexible in nature.

2. Willing to take new responsibilities.

**EXTRA CURRICULAR Activities:**

**Participated in:**

1. Judo Match at College level in Punjab University Chandigarh.

2. Fizzy Dizzy Activity for the data collection of students

**LANGUAGES KNOWN:**

English, Hindi, Punjabi

**HOBBIES:**

Music, Travel and watching movies

**PERSONAL DETAILS**

Father’s Name: K P Singh

Date of Birth : October 10, 1990

**PLACE:** Ludhiana **Name:** Vikram Partap