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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| VANDANA YOGI     |  | | --- | | **Contact** |     Address  Model Town Paravt Patiya , Surat , PIN :394210  Phone  +91-8875447609  E-mail  [yogivandana688@gmail.com](mailto:yogivandana688@gmail.com)     |  | | --- | | **Skills** |     Social media    Good  Relationship building and management    Very Good  Communication    Excellent  Digital Marketing  Very Good     |  | | --- | | **Languages** |     Hindi, English, Gujarati | Specialist with years of experience in a Textile company and with an eye for organic marketing through virtual platforms.  Excellent communication skills and confidence with both solo projects and team-based assignments. Committed to the growth and success of my team and eager to reinforce a brand’s story through a creative approach to social media marketing.   |  | | --- | | **Work History** |      |  |  |  |  | | --- | --- | --- | --- | |  |  |  | **Ajmera Fashion PVT. LTD. (Aug 2021 to continue...)**   * Created an effective influencer marketing campaign that increased brand awareness by X% * Collaborated with cross-functional teams to ensure marketing strategies aligned with business objectives * Managed the creation and execution of digital ads across multiple platforms. * Franchise promotion an deal. * Collaboration with various you tuber and influencer * Promoting franchise content * Promoting business content * Writing a script for content * Timely posting content * Deal with national and international influencer   **Aradhana fashion- (Jun 2020-july 2021)**   * Collaboration with various you tuber and influencer * Writing a script for content * Timely posting content * Recruitment * Social media management   **The infinity Space (Jun 2021-Jun 2022)**  Recruitment with various platforms  BFSI recruitment  Daily job posting  interview schedule  finalise the candidate  **Oil and Natural Gas Corporation Limited(Feb 2020-May2021)**  HR Apprentice training under government employees |  |  |  | | --- | --- | |  |  |  |  | | --- | | **Education** |      |  |  |  |  | | --- | --- | --- | --- | |  | 2016-18 |  | **MBA : Human resource&Marketing (Dual Specialization)**  RTU (Sikar) |  |  |  |  |  | | --- | --- | --- | --- | |  | 2013-16 |  | **Bachelor of Business Administration**  VNSGU(surat) |  |  |  |  |  | | --- | --- | --- | --- | |  | 2012-13  2010-11 |  | **Degree Board/ University Year Percentage**  **HSC**  Vidhya bharti school (surat)  **SSC**  Lions silk city (surat) |  |  | | --- | | **Declaration** |    I declare that all of the information furnished in this document is free of errors to the best of my knowledge.   |  |  |  |  | | --- | --- | --- | --- | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | |  |  |  |  | |

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