

# Sayani Paul

22/1, A.M Ghosh Road Budge Budge Kolkata-700137. 7003425823 | sayanipaul3103@gmail.com

### **Objective**

I seek challenging opportunities where I can fully use my skills for the success of the organization and grow.

### **Experience**

Business Economics

 04.10.2023 - 28.11.2023

 Management Trainee

 Assist Marketing team and Personal Selling.

### **Education**

Course / Degree	School / University	Grade / Score	Year
ICSE	ST. Stephen's School, Budge Budge	59%	2017
ISC	ST. Stephen's School, Budge Budge	58%	2019
BBA	Calcutta Institute of Engineering and Management	8.97 CGPA	2022
MBA (Major- Marketing ,Minor- HR)	Budge budge Institute of Technology	Pursuing	2022- 2024

## **Projects**

- An analysis of STP of Business Economics
- Influencer Marketing

### **Achievements & Awards**

- Participated in International Conference at Aliah University.
- · Attended a workshop on Digital Marketing.
- Participated in KonaKona shiksha by NISM.
- Completed 3 years Diploma course in Drawing.
- Completed 3 years Diploma course in Singing.

#### **Interests**

- Marketing
- Photography

- Travelling
- Gardening

### Languages

- English
- Hindi
- Bengali

### Reference

• Sourav Bhowmik - Business Economics
Business Promotion Manager
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